

National Patient Transfusion Awareness Campaign
23rd-27th April 2007



On behalf of the CMO's National Blood Transfusion Committee we are inviting all hospitals in England and Wales to participate in this awareness week aimed at involving patients in key transfusion issues. These include appropriate use of blood, correct patient identification and transfusion avoidance strategies (e.g. correction of iron deficiency anaemia in pre-op assessment clinics and cell salvage where appropriate).

Patient information in the form of posters ('Is my blood transfusion necessary? Is blood safe? Will I receive the right blood?') and leaflets (Iron in the diet – how can you help yourself, 'Please Ask' leaflet on blood transfusion and surgery) will be available at no charge via your Hospital Transfusion Team. Please encourage participation in this awareness campaign within your department.

Further information can be obtained at www.transfusionguidelines.org.uk .